

# COMMUNITY CAPERS.....ARIZONA

## Two-Year Mark at The Lakes Noted by Mission Viejo Company

The Mission Viejo Company is celebrating the completion of two successful years at The Lakes in Tempe, according to John Benton, project manager, sales and marketing for the firm.

"More than \$14 million in new home sales have been recorded," Benton stated, "and this represents a total of 350 Lakes resident families."

The company currently has four neighborhoods under development within The Lakes community, including two single family and two townhome projects. A fifth project, Lake View Homes, is now sold out.

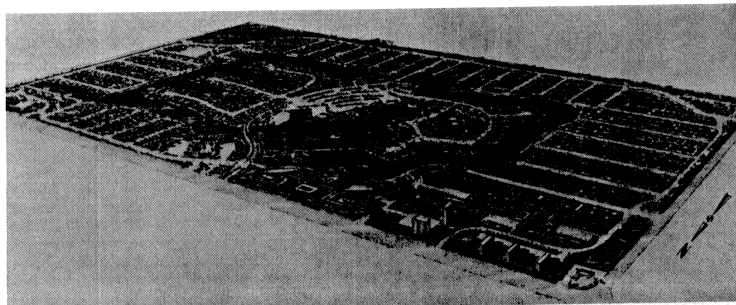
Price ranges of the developments cover a wide span between \$26,290 for a typical Lake Park Villa Townhome to \$68,000, the top model price for the company's Lake Village Garden Home project.

Amenities of the homes and the community are many, according to Benton, with the 50-

acre lake, the newly opened Windjammer Restaurant and a \$750,000 Beach and Tennis Club for the exclusive use of residents and their guests.

Development of The Lakes community began in March, 1970, as a joint venture of Dahlburg Industries and El Paso Development Company. Totalling 322 acres, including water areas, The Lakes community features custom lots and structures as well as homes by Mission Viejo Company.

Upon completion, now estimated to be in mid-1975, the community will have an estimated population of 5,000, Benton stated.



ARTIST'S CONCEPT of The Lakes in Tempe, Arizona upon its completion, now estimated in mid-1975. The overall water-oriented community will have a total population of 5,000, with 350 families in Mission Viejo Homes. The company has noted two years of successful new home sales at the Tempe site.

## Lockman Chosen as Salesman of the Month

Bob Lockman of Scottsdale has been named salesman of the month at the Mission Viejo Company's Lake Village Garden Homes home development at The Lakes in Tempe, according to John Benton, project manager, sales and marketing, for the building firm.

Lockman, who turned in a sales volume in excess of \$536,000 for the month of May to garner the honor, is currently awaiting completion of his own

home within The Lakes community — a "Casablanca" model of Mission Viejo Company's popular Lake Village Garden

Homes project.

Lockman, who has been with the firm for a year, is married and has 3 children.

# COMMUNITY CAPERS...COLORADO

## Color Highlights Seville Grand Opening

A living experiment in the psychology of color is featured at the grand opening of Seville Townhomes in Mission Viejo, a deluxe new neighborhood in southeast Aurora.

Beverly Trupp, president of Color Design Art, Santa Monica, California, believes in what she calls "happy colors," and has decorated the models in this way.

Each model features a special color and includes a number of decorating innovations which are simple and inexpensive for buyers on a limited budget.

"It has been my experience that people who live with happy colors are definitely happier," Miss Trupp said.

Priced from only \$24,900, the first unit of 73 townhouses are offered in two, three and four bedroom models, each with a detached double garage.

Chuck Carner, sales and marketing manager, Mission Viejo

Company, said the new homes feature privately fenced, individual court yards, and some have vaulted ceilings with decorative wood beams.

Kitchens feature a full range of modern built-in appliances, including dishwasher, disposal, range and oven. Carpeting is included in the living room, dining room, all bedrooms and hallways.

Exterior maintenance and landscaping chores are covered by a monthly fee, thus freeing residents to enjoy other activities during their free time.

In addition, a \$750,000 private



LEFT TO RIGHT — Clay Woods, recreation director and Chuck Carner, sales manager, enjoy barbecuing the steaks that were served during the event.

recreation center will open this month, and membership facilities will be available for all Mission Viejo residents.



SCORES OF HOMEOWNERS — turned out for a dinner sponsored by the Mission Viejo Company where they enjoyed barbecued steaks and all the trimmings.

## Homeowner's Barbecue Great Fun

Over 85% of the homeowners living in Mission Viejo, Colorado, turned out for an enjoyable evening, May 24, to attend an informal Mexican barbecue.

Steaks barbecued by company personnel were served along with refried beans, salad, beer, hot dogs and soft drinks for children.

During the evening, Anthony J. Natali, recently appointed director of operations, Mission Viejo Company, Colorado, had the opportunity to meet and chat

with many of the community's families.

Due to the success of the get-together, several residents have formed an organization to continue planning similar events throughout the year.

# CASTA DEL SOL....SCENE



## Square Dance at Casta del Sol

Casta del Sol residents and their guests crowded the recreation center's Vista Room, Sunday, June 3, to attend a monthly barbecue. Entertaining the many guests were the Santa Ana Square Dance Club, the Jolly Mixers, who performed in full dress to authentic music and the calls of Bones Martin. Casta del Sol guests joined in and danced with the 40-member group throughout the evening.

During the barbecue, which has become a popular event at the center, residents bring a steak to barbecue to their liking

and choose from a variety of salads, potatoes, rolls and dessert from the buffet table, compliments of the recreation staff.

The square dance club was introduced to Casta del Sol residents as a possible recreation activity to be held regularly at the center in the future.

## DISNEY STAR AT CASTA DEL SOL

One of the most recent newcomers to the Casta del Sol neighborhood is Betty Taylor, a show business performer who started at the age of three.

Miss Taylor, who stars in Disneyland's Golden Horseshoe Revue as Slue Foot Sue, originally signed a three-week contract for the part. Within a few months she will be celebrating her 18th year with the company's production. "The cast for the show has changed throughout the years," she said, "however, the format has stayed basically the same."

Miss Taylor has enjoyed her stay at Disneyland and performed for audiences which included the King and Queen of Thailand, Robert Young, Cary Grant and other celebrities.

During her career, Miss Taylor has been featured as a singer with the big bands of Les Brown, Red Nichols and Henry Busse.



DURING A RECENT VISIT — from her father and sister, Mort Taylor and Dorothy Fields who live in Seattle, Betty Taylor (center) shows the layout of her new home before giving them a grand tour of the Casta del Sol neighborhood.

She has performed on many road tours including a Ziegfeld show in Las Vegas starring Frank Sinatra and has traveled entertaining American troops stationed in remote areas of Greenland.

Originally a native of Seattle, Washington, Miss Taylor has lived in the Los Angeles area for nearly 18 years. "I heard about Mission Viejo and Casta del Sol from one of the members of the group with whom I work," she

said. "When I saw the area and looked at the Casta del Sol models, I was sold."

Miss Taylor chose the Flora model, a two-bedroom with optional den in the single plan. "My new home overlooks hills and valleys. It's such a pleasant atmosphere," she said. Miss Taylor also noted that the security-oriented concept of Casta del Sol was another plus in making her final decision.