

Sales Soar at The Lakes

The month of February has been one of the best months the Mission Viejo Company has ever experienced at The Lakes, according to John Benton, project manager, sales and marketing. "The sales rate for the entire month has been in excess of one house per day."

Benton attributes much of the success to the popularity of their two townhome communities. "The lifestyle that has rapidly taken shape here gives both our Lake Shore Villas and Lake Park Villas particular appeal. The ease of maintenance, the surroundings and the design of the homes themselves have all contributed to their overwhelming popularity."

The sales rate at the Lake Shore Villas has been so swift that today there are only a few units left. They are priced from \$44,400 to \$61,400, and each home is set beside a bank of the lake, offering its own dock for private boating pleasure.

Lake Shore Villas are available in both one- and two-story models, with up to 2½ baths, formal

dining rooms and large family rooms offered in four distinct designs. Cathedral ceilings, fireplaces, tile roofs and walk-in closets are among the numerous custom extras.

A brisk sales rate is also seen at the Lake Park Villas, a Mission Viejo Company condominium complex ranging in price from \$25,290 to \$29,790. The Lake Park Villas have just held the grand opening for their second unit, and families are buying rapidly. The homes are within easy walking distance of the water, and they offer two- and three-bedroom plans, with up to 2½ baths in one- and two-story models.

All Lake Park Villa townhomes have private entrances, laundry

areas and balconies or patios.

According to Benton, a new \$750,000 recreation center is now in full operation for the exclusive use of residents. The Beach and Tennis Club features a competition-size swimming pool, lighted tennis courts, indoor handball courts and a wide range of additional facilities.

The Lakes is a joint venture of Dahlberg Industries and El Paso Natural Gas.

Models and sales complex for the Mission Viejo Company's two townhome projects, as well as other single-family home developments are open daily. The Lakes is located near the intersection of Baseline and Rural Roads in Tempe, fifteen freeway minutes from downtown Phoenix.

MAKING THE ROUNDS TO ALL MISSION VIEJO COMMUNITIES — (Below) Santa Claus arrived December 23rd at the Aurora Sales Office atop an official fire engine with blaring siren and horns. Inside the sales quarters, Santa listened intently to the last minute desires of more than 200 Mission Viejo children, including the gurgling of even the smallest requests. During a two-hour party, children enjoyed refreshments, crafts and all the excitement that precedes the biggest day of the year!



Bill Kent: Salesman of the Month

General Sales Manager, Ken Sempsrote announced recently that Bill Kent has been named Mission Viejo Company's January "Salesman of the Month" in California.

Ken, who is project sales manager of New Barcelona Homes, has 31 purchase agreements for the month, totaling a net \$880,035.

Total net volume for the New Barcelona development in January was \$1,900,598 with a total of 67 purchase agreements.

Kent, who has been affiliated with New Barcelona Homes since last April, resides in Mission Viejo with his wife Betty, their two daughters and son.



RECREATION IS THE BYWORD — for every Mission Viejo Community including the most recent development in Aurora, Colorado. The new center, to be completed by April of this year, will feature an indoor swimming pool, jacuzzis, saunas, volleyball courts, four championship tennis courts and a circular fireplace in the adult lounge. Indicative of other Mission Viejo Recreation Centers, the newest community will also enjoy family oriented activities scheduled throughout the year.

Mission Cyclery Opens in Spring

Ground has been broken in Mission Viejo for Mission Cyclery, authorized Schwinn Bicycle Dealer for the Saddleback Valley.

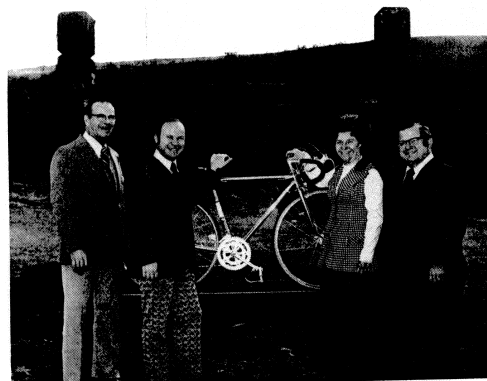
Phil Charlton, director of real properties, Mission Viejo Company, said the cyclery, scheduled to open this spring, will be a welcome addition to the recreation scene in Mission Viejo.

Brad Benson, owner of the dealership, said his new facility in Mission Viejo will more than double the space he now occupies in Laguna Niguel.

The Cyclery's new location on Crown Valley Parkway, across the street from Old MacDonald's

Farm, is more centrally located to serve Saddleback Valley residents.

Crown Valley Parkway is designated as one of the main bicycle routes on the master plan of bicycle trails in Orange County.



(l. to r.) Bart Ralston, Schwinn Bicycle Company; Dave Staub, regional sales manager, Schwinn Bicycle Company; Mr. and Mrs. Brad Benson, owners of the dealership.

Vie-Ho

"Fiddler on the Roof" will be presented March 22, 23 and 24 at the Mission Viejo High School at 8 p.m. each evening. The cast includes: Bob Curtis as Tevye, Karie Beaver as Golde, Colleen Clark as Tzeitel, Renise Bentley as Hodel, Carol Attinger as Chava, Kevin Birkbeck as Motel, Mark Hartman as Perchik, Pat MacKenzie as Fyedka and Dale Stafford as Lazor Wolf.

The Mission Viejo Association of Artists and Craftsmen are looking for talented high school seniors studying art in the Saddleback area. Each year they award scholarships of \$100 for 1st place, \$50 for 2nd place and \$25 for 3rd. If you are interested in entering, call Doris Swanson at 837-3143. All entries must be in by March 8.

The annual Saddleback Valley Exchange Club's Search for Talent Contest will be held at the La Paz Intermediate School in Mission Viejo at 7:30 p.m. on March 23. Open to Saddleback Valley youth from 6 to 18 years of age, contestants may enter in dancing, vocals or instrumentals. Prizes will be trophies and a chance to compete on state-wide level at Lake Tahoe in June. For further information, call Ed Hatter at 830-4550, or write the Exchange Club of the Saddleback Valley, P.O. Box 444, El Toro, CA 92630.

The annual luncheon and fashion show sponsored by the Rancho Viejo Women's Club will take place March 24 at the Airport Inn, 18700 MacArthur Blvd. in Irvine. Social hour will begin at 11 a.m. with lunch following at 12 noon. Tickets are \$6.50, and funds raised will go to the Saddleback Community Hospital. For reservations, call Mrs. James Toepfer at 837-6837 or Mrs. Ralph Hudson at 837-5570.

A student variety show, "Fiesta Folies," is being presented March 1, 2, 3, 8, 9 and 10 at Saddleback College on campus in Building R. The show starts at 8 p.m. For information, call 831-9700 or 495-4950.

Chapman's Residence Education Center at Mission Viejo High School will offer Gourmet Cooking and Education 684 beginning March 12th. Registration will take place at the high school Monday and Tuesday, the 12th and 13th, between 6 and 8 p.m. at the ASB room.

Gourmet Cooking will consist of practical experience in preparing exotic dishes of France, Italy, Far East as well as America. Education 684 (Development and Evaluation of Instructional and Service Programs) will provide an overview of the Stull Bill. For additional information call 633-8821, ext. 503.

Mission Viejo will begin a film/lecture series March 9, 8 p.m., at Montanoso Recreation Center.

Mort and Mimi Stein, professional travel writers, lecturers and film producers will present a stirring, personally narrated travelogue in color entitled, "Adventures in Ireland." A question and answer period will follow the presentation.

Refreshments will be served. Admission is \$1.50 per person.

Lakes' Beach and Tennis Club Opens

Nearly 800 residents at The Lakes enjoyed a two day grand opening celebration of The Lakes new Beach and Tennis Club, a \$750,000 recreation facility designed for activities the whole family can enjoy.

Guests enjoyed a catered barbeque dinner with entertainment. Youngsters were delighted with a magician and cartoons while

adults enjoyed a comedy act and a folk guitarist and singer. Arizona State University's polo team demonstrated their abilities in the center's pool and many guests enjoyed the benefit of a basketball and tennis clinic. Door prizes were awarded to many of the weekend's guests.

The Lakes Beach and Tennis Club houses an eight-lane Olympic-sized pool and children's wading pool, both of which are heated for year 'round use. There are three lighted tennis courts, a basketball and volleyball court, an arts and crafts center, a complete health spa and many other recreational facilities.

For indoor activity, pool

tables, bumper pool, table tennis and two handball courts are available. Outdoors there are picnic tables, a croquet area and playground equipment for children.

The health spa provides all the equipment necessary for healthful exercise, body conditioning and relaxation. There are saunas for men and women and a jacuzzi pool.

The adult lounge is on the second floor and features a balcony overlooking the pool, a wet bar and a view of the handball courts. The large meeting and party room downstairs includes a fireplace and fully equipped kitchen.



TRYING TO OUT-TRICK EACH OTHER — were 15 youngsters who competed during this year's annual Yo-Yo contest, Wednesday, February 7, at Montanoso Recreation Center. Winners were: first place, Thomas Hendrix; first runner-up, Johnny Schock; and second runner-up, Tommy April. First place was presented with a trophy, while runners-up received "sew-on" patches commemorating their victory. All winners received new yo-yo's for their efforts.